

Request for Quote (RFQ) for Event Agency for the Delivery of the Players Auction for the Shooting League of India (SLI)

No: SLI/8/2025

Date of Issue: 3rd July 2025

1. Introduction

The SLI seeks an Event Management Agency to delivery to players auction of the 2025 Shooting League of India (SLI), an upcoming franchise-based professional league dedicated to promoting shooting sports across India.

To ensure a high-impact, broadcast-quality Players Auction in August 2025, the SLI, through the NRAI, invites quotes from reputed Event Management Agencies with relevant auction and sporting experience.

2. Scope of Work

The selected agency will be required to manage end-to-end production, management, and delivery of the SLI Players Auction, scheduled in New Delhi, between July - September 2025.

Services include but are not limited to:

A. Auction Set-Up and Production:

- Stage and backdrop design (watchout screens, props, lighting)
- Auctioneer podium setup with branding
- Head tables and franchise seating with name boards
- AV equipment including LED screens, projectors, sound and lighting systems
- Auction-specific décor, trussing, intelligent lighting
- 2-layer carpeting, backstage and masking, signage
- Minimum of three printers for franchise documentation

B. Technical and Broadcast Support:

- Software for live auction operation, status, purchase, teams and display etc
- On-site technical engineers and operators
- Consoles, mixers, generators, power backup
- Auction display boards, real-time scoring visuals
- Pads/tabs on auction tables for each franchise to monitor the auction.

C. Auction Tools and Props:

- Auction batons, velvet bags, auction balls, ball stands / props needed to execute the approved idea.
- Franchise tables with branded materials
- Props required for the suggested format.
- Watchout software licences

D. Hospitality & Staffing:

- Auctioneer for the event - Female and/or Male.
- Host (Female and/or Male) for interactions at the venue - for broadcast and social media content.
- Hostesses at franchise tables
- Event managers, runners, volunteers
- Accreditation system for staff, delegates and media (350+)

E. Media Room:

- Mini press centre with risers, head table, branding
- LED screens and audio system
- Printers, laptops, extension cords, signage
- Internet connectivity and tech support
- A mixed zone closer to the auction venue for immediate reactions for Social Media.

F. Registration & Branding:

- Customized registration desks
- Welcome and directional signage
- Branded folders, notepads, pens
- Banners, flags, standees (based on approved creative)

G. Broadcast & Streaming Support:

- Coordinate with production and broadcast teams for live streaming of the auction
- Provide required technical infrastructure for streaming (encoding, mixers, uplink bandwidth, etc.)
- Ensure multi-camera setup and integration with digital platforms for live and on-demand access
- Ensure smooth AV sync, production feed switching, and branded overlays as per league guidelines

3. Vendor Qualifications

The agency must fulfil the following:

1. Minimum 5 years' experience in event management, with demonstrable credentials.
2. Fully executed at least 3 franchise-based league auctions in India (mandatory).
3. Ability to deliver end-to-end event services under tight timelines.
4. Access to in-house or affiliated technical and AV partners.

4. Submission Requirements

Your submission must include the following:

A. Technical Proposal:

- Company profile, relevant experience, team structure, approach, logistics and timeline

B. Financial Proposal:

- Detailed item-wise quote (excluding GST), covering all deliverables
- All quotes must be valid until 30 November 2025.

5. Timeline & Process

RFQ Issue: 3rd July 2025

Submission Deadline: 15 July 2025, 15:00 IST

Evaluation & Vendor Finalization: By 17 July 2025

Event Delivery: Between July - September (Exact date TBC)

6. Submission Format

All submissions must be emailed to:

shootingleagueofindia@gmail.com